

## Tentative Program for CSB UG Conference

Day/Time	Events	Participants
Thur March 14 <sup>th</sup> 7:30 – 9:30 PM	Welcome address  Cocktail and finger foods	<b>Barnali Gupta</b> (Dean CSB) <b>Dave Howden</b> (Associate Dean, Business, Madrid)
Fri March 15 <sup>th</sup> 10:15 – 10:20	Introducing the conference and speakers (5 minutes)	<b>Bidisha Chakrabarty</b> (CSB ADR)
10:20 – 10:30	Discuss the importance of UG research, cross campus collab, etc.	<b>Rochelle Smith</b> (DICE VP)
10:30 - 11	<b>2 UG student research</b> papers (STL) Comprehensive equity research: #1 Analyst research report #2 Analyst research report	<b>#1 Liberty Gamm</b> <b>#2 George Shanidze</b>  Professor: Tom Doellman
11:00 – 11:30	<b>2 student research</b> papers (MADRID)  #1 Do board gender diversity and remuneration impact earnings quality? Evidence from Spanish firms. research  #2 Financial Development, Governance Systems and Economic Freedom as Determinants of Financial Inclusion	<b># 1: Saona, P., Muro, L., San Martín, P., &amp; McWay, R.</b>  <b># 2: Borders, L., Azad, M. A. K., Muro, L., &amp; Saona, P.</b>  Professors P. Saona and L. Muro
11:30 – 12:00	COFFEE BREAK	
12:00-12:30	<b>Faculty Paper:</b> Resilience of Faith: Post-Covid Religious Trends and the Effect of Ecclesiastical Policy in the United States	<b>Fr. (Professor) Carlos Esparza</b>
12:30 – 1:00	<b>2 student case studies</b> (MADRID) #1 Going, going, gone: Auction Houses on the Auction Block - A 2023 case study  #2 Volkswagen Group and the future - A 2023 case study	<b>#1 Amacker, J. &amp; Jijón-Burey, J.A.</b>  <b>#2 Fernández, D. &amp; Montolio, N.</b>  Professor Gonzalo Moreno
1:00 – 2:00	LUNCH	
2:00 – 2:30	<b>Faculty Paper:</b> Using VR to Design Experiential Learning Component in Undergraduate Introductory Technology Management Course	<b>Professor Sandip Sarkar</b>
2:30 – 2:45	<b>UG student research</b> paper (STL)  Car Subscription: Porsche Drive	<b>Darren Manion</b>

		Professor Xiao Zhang
2:45 – 3:15	<b>Faculty Paper:</b> Hidden in Plain Sight: Operating Lease Accounting and Private Loan Contracts	<b>Professor Lei Zhao</b>
3:15 – 3:45	<b>Faculty Paper:</b> Reinventing International Business Education: Integrating the Power of Generative AI	<b>Professor Mamoun Benmamoun</b>
3:45 – 4:15	COFFEE BREAK	
4:15 – 5:00	Panel Discussion led by Profs. <b>Marta Moreno</b> and <b>Laura Muro</b>  Topic: Undergraduate research – perspectives from Students and Professors	Student and Professor panelists
5:00 – 6:00	Thank you, gifts and certificates to all participants	<b>Bidisha Chakrabarty, Gonzalo Moreno, and Paolo Saona</b>
6:00 – 6:45	Networking/Cocktails etc.	
	BACK TO AUDITORIUM	
7:00 – 8:00	Introduction of Keynote speaker  Keynote Speech	Introduced by: <b>Barnali Gupta</b>  <b>Javier Lumbreras</b>  <b>Bidisha Chakrabarty</b> – Thank JL and gives his gift  <b>Viki Villareal</b> closing remarks
8:00 – 8:30	Walk over to restaurant	
8:30 – 10:30	CONFERENCE DINNER	

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